



▶ Banking

## Nedbank Private Wealth offers Crimson Education

Bespoke university admissions support, exclusively for  
Nedbank Private Wealth clients.

see money differently

**NEDBANK**  
PRIVATE WEALTH



# Your child's future – our shared purpose



## Welcome to something different

We know your family's priorities go beyond wealth. They include dreams, opportunity and legacy. That's why we've partnered with Crimson Education – the global leader in university admissions support to help you give your children the world.

Your family gets guided access to top universities, exclusive pricing on tailored admissions programmes, and personal mentorship from the best in the field.

## Why education is a natural extension of family offering

From your child's first savings account to their first global opportunity, our Connected Wealth™ approach integrates your financial strategy with your family's future. Now, through Crimson Education, we connect your wealth to one of the most meaningful outcomes of all – education that unlocks lifelong potential.

## You already know about us, but what sets Crimson Education apart?

- Over a decade of success placing students at Ivy League and Oxbridge institutions.
- Former admissions officers from Stanford, Harvard, Cambridge and more.
- Fully customised programmes by country, career path, or competitive edge.
- Preferred partner to families around the world looking for trusted, data-driven guidance.

**Crimson is now available to Nedbank Private Wealth clients with exclusive benefits and access.**



# Who this is for

This offer is designed for Nedbank Private Wealth clients who are parents or guardians of school-aged children, particularly in senior school or early university planning stages. It complements your family banking relationship and is available at preferential rates as part of your Nedbank Private Wealth benefits.



## What matters to families like yours:

The inspiration behind this offer comes directly from what clients have shared with us:

“

I want to give my kids every opportunity to succeed. Education is a big part of that.

My kids don't need pocket money. They need a head start in life.

We're thinking about generational success, not just day-to-day banking.

I want one partner who understands my family's goals – from money to mentorship.

”








These aren't just quotes. They're reflections of the hopes, values and ambitions shared by many of the families we work with. And they're exactly what the Nedbank Private Wealth and Crimson Education partnership is designed to support.



# What you get and how it helps

## A menu of opportunities tailored to your family's goals.

Here's how Crimson Education helps support your family's education journey at every step.

Need	What you get	Outcome for your family
 <b>Clarity and expert guidance</b>	Personalised consultation and onboarding with Crimson.	Confidence and support from day 1.
 <b>Help identifying the best-fit university path</b>	Global academic adviser consultation to map study choices and competitiveness.	A clear plan aligned with your child's interests and potential.
 <b>World-class admissions coaching</b>	Application strategy support, personal essay reviews, and test prep.	Higher success rates at top-tier institutions.
 <b>Peace of mind in a complex process</b>	VIP application reviews by former admissions officers and top strategists.	Trusted insight into what top universities are looking for.
 <b>Access to global opportunities</b>	Exclusive executive education at the University of Pennsylvania and more.	Expanded global networks and credentials.
 <b>Value for your investment</b>	Up to 15% off on Crimson programmes for Nedbank Private Wealth clients.	Preferential pricing on life-changing education.
 <b>Real-time access to expertise</b>	Webinars, in-person events, and personalised 1-on-1 support.	Staying informed and engaged throughout the journey.



# Packages and pathways

Every family’s journey is unique and so is the support you need. That’s why Crimson’s offering is flexible and modular, allowing you to build the right fit for your child’s goals.

To make things easier, we’ve put together a few sample pathways that show how different services can be combined. These examples help guide your decisions, but your final programme and price will depend on the mix of services you choose.

Your Nedbank Private Wealth discount will apply once your pathway is confirmed.

US admission example:			
	Basic	Standard	Comprehensive
<b>Includes</b>	<ul style="list-style-type: none"> <li>• 6 school choices</li> <li>• 10 hours SAT tutoring</li> <li>• Merit scholarship support</li> <li>• Financial Aid Office support</li> </ul>	<ul style="list-style-type: none"> <li>• 8 school choices</li> <li>• 20 hours SAT tutoring</li> <li>• 10 hours ECL mentoring (1 Capstone project)</li> <li>• Merit scholarship support</li> <li>• Financial Aid Office support</li> </ul>	<ul style="list-style-type: none"> <li>• 10 to 12 school choices</li> <li>• 20 hours SAT tutoring</li> <li>• 10 hours ECL mentoring (1 Capstone project)</li> <li>• Launchpad masterclass</li> <li>• Merit scholarship support</li> <li>• Financial Aid Office support</li> <li>• Delta Institute work experience</li> </ul>
UK admission example:			
	Basic	Standard	Comprehensive
<b>Includes</b>	<ul style="list-style-type: none"> <li>• 10 hours interview training</li> <li>• Admissions test tutoring</li> </ul>	<ul style="list-style-type: none"> <li>• 10 hours interview training</li> <li>• Admissions test tutoring</li> <li>• 10 hours academic enrichment</li> <li>• VIP personal statement review</li> </ul>	<ul style="list-style-type: none"> <li>• 10 hours interview training</li> <li>• Admissions test tutoring</li> <li>• 10 hours academic enrichment</li> <li>• VIP personal statement review</li> </ul>

Packages for Australia, Canada, and Europe are fully customised based on your child’s academic goals, preferred universities, and timeline.

Your wealth banker will connect you to a Crimson adviser, who will guide you through the most relevant options. Each programme is unique and personalised, and the cost depends on the specific package. Please refer to Crimson Education’s terms and conditions for more information.



# Additional pathways for specialised ambitions

Crimson Education also offers bespoke admissions support for students pursuing highly competitive or career-specific university tracks. These fully personalised programmes help your child stand out in some of the world's most selective fields.

Each pathway is tailored to your child's goals and readiness, with flexible options depending on target country, timeline and academic profile. Pricing varies based on the components selected.

Speak to your wealth banker if your child is considering a specialised field. Our team will connect you with a Crimson adviser, who will help tailor the most relevant offering for your child's journey.



## Medicine

**Includes:**

UK and EU biomedical pathways, MCAT/UCAT support, interview prep, and research projects.

**Ideal for families who:**

Are navigating highly competitive medical or pre-med admissions.



## Law

**Includes:**

UK undergraduate law or US postgraduate support, LSAT readiness, and personal-statement mentoring.

**Ideal for families who:**

Want to prepare for structured legal studies and professional training.



## Engineering

**Includes:**

Olympiad and STEM enrichment, research-based applications, and portfolio support.

**Ideal for families who:**

Are seeking to combine academic excellence with practical application.



## Athletics

**Includes:**

Sports scholarship strategy, highlight reel production, coach outreach, and dual-track support.

**Ideal for families who:**

Are leveraging athletic talent for university access and scholarships.



# Added value for Nedbank Private Wealth families



## Academic advantage

**Crimson offer:**  
SAT bootcamps, masterclasses, and admissions accelerator.

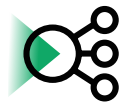
**Value to your family:**  
Boosts skills and readiness.



## Competitive positioning

**Crimson offer:**  
Research, leadership, ECL mentoring, and Delta Institute.

**Value to your family:**  
Builds a compelling and differentiated application.



## Convenience and coordination

**Crimson offer:**  
Integrated via your Nedbank Private Wealth banker.

**Value to your family:**  
One trusted relationship to coordinate your goals.



## Intergenerational planning

**Crimson offer:**  
Supports family legacy and future focus.

**Value to your family:**  
Education linked to bigger life plans.





## Let's help your child access the future they deserve

Speak to your wealth banker to activate your Crimson access and begin the journey today.

### **24/7 Service Suite**

Tel: 0800 111 263

Email: [servicesuite@nedbankprivatewealth.co.za](mailto:servicesuite@nedbankprivatewealth.co.za)

**[nedbankprivatewealth.co.za](https://nedbankprivatewealth.co.za)**

Crimson Education is an independent third-party service provider that we have partnered with to provide you with special offers and discounts. As such, the bespoke university admissions services offered by Crimson Education will be subject to their terms and conditions. Please refer to these. Nedbank Private Wealth shall not be liable for any loss suffered in connection with Crimson Education's services.

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